**Recruiting for Global Seoul Mate 2021**

Global Seoul Mate, a delegation of foreigners promoting Seoul to the world!  
Seoul Tourism Organization is recruiting the next 2021 Global Seoul Mate.   
“Follow My Seoul!”

[Eligibility Criteria]  
1) A foreigner who loves Seoul and is interested in promoting it to the world.  
2) A resident of Korea who can fulfill at least 1 GSM mission every month until December.  
   ※ Missions will often require off-line presence in Seoul (and are usually conducted on weekdays.)   
3) An expert in creating multimedia contents via images or videos.  
4) An active user of social media like Instagram, Facebook, Youtube, etc.  
5) Starting in 2021, we are recruiting in the video and image categories. (Multiple choice NOT possible)

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| Area | Example | Number |
| Video based SNS | Youtube, Tiktok etc. | 30 |
| Image based SNS | Instagram, Facebook, Wechat, Weibo, Blog etc. | 100 |

[Program Details]  
1) Complete monthly missions by visiting/experiencing Seoul attractions/festivals/events.  
2) Create image/video contents to promote Seoul visited attractions/festivals/events.  
3) Upload content on personal social media accounts to promote Seoul tourism.

[Application Period]

☞https://forms.gle/agKZJeh1u8sBr5KX6   
2021. 1. 14. ~ 2021. 2. 14. (17:00)  
※ Selection Announcement: 2021. 2. 25. (Thr)   
※ Induction Ceremony: 2021. 3. 18. (Thr)

[Program Duration] 2021. 3.  Induction Ceremony ~ 2021.12. Year-End Ceremony  
※ Due to the spread of Covid-19, the 2021 Induction Ceremony will be held online.

[Inquiries]

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