



### Celebrating the 77<sup>th</sup> Anniversary of Yeungnam University Foundation Global Festival "Born to be a K–Pop Star"

"JOIN US at YEUNGNAM UNIVERSITY as we celebrate our 77th Anniversary with a bang!

ARE YOU READY to groove to the rhythm of K-Pop and unite with fellow Korean culture enthusiasts from around the globe? THIS IS the very chance for you to shine, flaunt your talents as a K-POP STAR, and dive into an ocean of fun.

The stage is set, the doors are wide open - SEE YOU at YEUNGNAM UNIVERSITY!"

X Please Submit the video recording as a video of yourself singing K-Pop or singing and dancing at the same time, only dancing are unacceptable

**※** As an individual or a team is possible. Write all team member's name in an application form, submit the information collection and use consent form, ID, certificate of enrollment individually.

### **Contest Overview**

- 1. Contest Name: Global Festival, "Born to be a K-Pop Star"
- 2. Host: Yeungnam University
- 3. Organizer: International Cooperation Team, Office of International Affairs
- 4. Eligibility Criteria: Open to foreign students currently enrolled in high school,

college, or university, whether in Korea or abroad.

- 5. Contest Format
- Preliminary round: Select finalists after online (recorded video) screening
- Finals: Real-time contest (on/offline) for those who passed the preliminary round
- \* The online finals will be conducted for finalists living overseas.

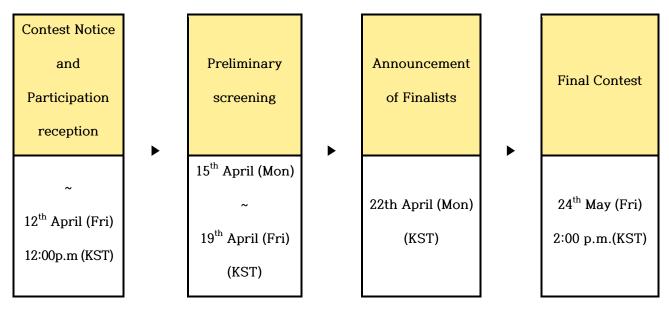
If you are a domestic finalist and cannot participate on-site, you can participate online.





# II Schedule of the Contest

### 1. Detailed Schedule



\* The above schedule is subject to change depending on circumstances.

#### 2. Preliminary Round Application Procedure

- a. Application method: Submit the attached application form along with a video recording of yourself singing a K-Pop song, all via email.
- b. Email : <u>intl@yu.ac.kr</u> (International Cooperation Team, YU)
- c. Submission Deadline: Until 12:00 p.m. on Friday, 12<sup>th</sup> April, 2024 (KST)
- d. Submission Material
  - One (1) copy of application form (attached form 1)
  - One (1) copy of information collection and use consent form (attached form 2)
  - ID card (Copy of passport, however, domestic residents can replace it with ARC to check your nationality)
  - Certificate of enrollment (to check you are a student)
  - One (1) copy of video recording (within 3 minutes)
- \* Videos can be any type that can be played on a PC, such as avi, mpeg4, mov., etc.
- e. Preliminary Results Announcement: Scheduled for 5:00 p.m., April 22, 2024 (KST).





#### 3. Schedule and Procedure of Finals

#### a. How to proceed: Online + offline in parallel

- \* Online is exclusively available only for overseas residents, however, if a domestic finalist unable to participate on-site due to inevitable reasons may granted an exceptional participation online.
- b. Time and Date: 2:00 ~ 5:00 p.m., 24<sup>th</sup> May, 2024 (KST)
- c. Venue: Lee Siwon Convention Hall, Chunma Art Center, Yeungnam University, Republic of Korea
- d. The detailed schedule will be announced separately once the finalists are determined.

### III Awards

[Attachment 1] Application Form / [Attachment 2] Information collection and use consent

Award name	Number of team receiving awards	Reward	
Grand Prize	1	3 million KRW	
Second Grand Prize	1	2 million KRW	
Excellence awards	2	1 million KRW/each	
Popularity award	1	800,000 KRW/each	
Encouragement award	5	200,000 KRW/each	





[Attachment 1] Application Form

### Celebrating the 77<sup>th</sup> Anniversary of Yeungnam University Foundation

## Global Festival: "Born to be a K–Pop Star" application form

Applicant	Name		Nationality	
	Affiliated Institution			
	(Name of the School)		Country of	
	Birthday and Sex	yyyy-mm-dd	Origin	
		(male/female)		
			Contact	
	E-mail		(Phone	
			Number)	
	Residential Address		1	

\* Please be sure to fill out this form without modification.





[Attachment 2] Information collection and use consent

### Information Collection and use consent

Yeungnam University would like to collect and use personal information as follows to run the "born to be a K-Pop Star" contest, a global festival commemorating the school's 77<sup>th</sup> anniversary. Please read the contents and decide whether you agree or not..

#### Purpose of collection and use of personal information

Collection Info	Name, Birth date, Sex, Belong, Nationality, Country of origin, Contact, Address, E-mail address
Purpose of use	<ul> <li>Yeungnam University's 77<sup>th</sup> Anniversary Global Festival: "Born to be a K-Pop star" contest operation and promotion.</li> <li>Disclosed on Yeungnam University website and other media</li> </ul>
Retention and use period	1 year after Festival completion

\* You have the right to refuse consent to the above collection and use of personal information.

However, if you refuse to consent, your participation in the Yeungnam University 77<sup>th</sup> Anniversary Global Festival: "Born to be a K-Pop Star" contest may be restricted.

#### Do you agree to the collection and use of your personal information as above?

□ Agree □ Disagree