



Welcome to Dentsu Aegis Network

Innovating The Way Brands Are Built

Dentsu Aegis Network



FIVE
CONTINENTS



24
TIME ZONES



145
COUNTRIES



40,000
PASSIONATE
PEOPLE

Global Network Brands

- CARAT
- dentsu x
- isobar
- MERKLE
- Posterscope
- dentsu
- iProspect
- mcgarrybowen
- MKTG
- vizeum

Specialist Brands and Platforms

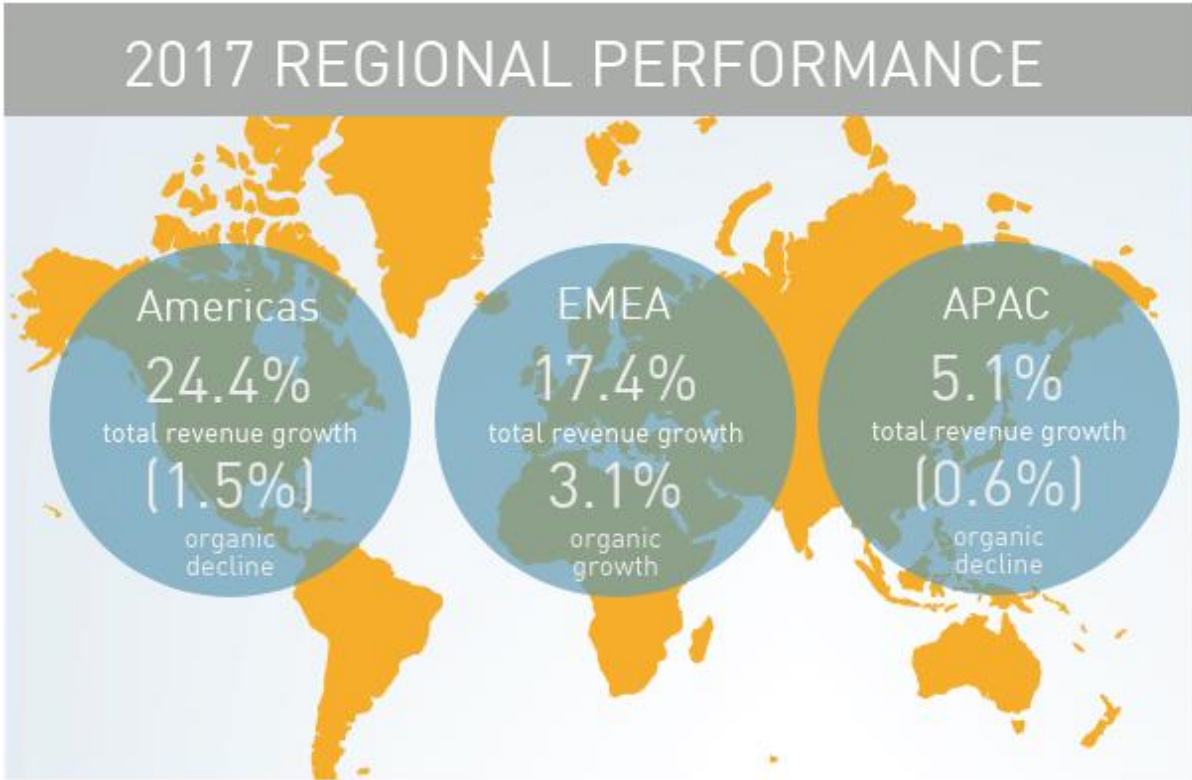
- 360
- amnet
- Amplifi
- data2decisions
- Mitchell

Plus

55 LOCAL BRANDS

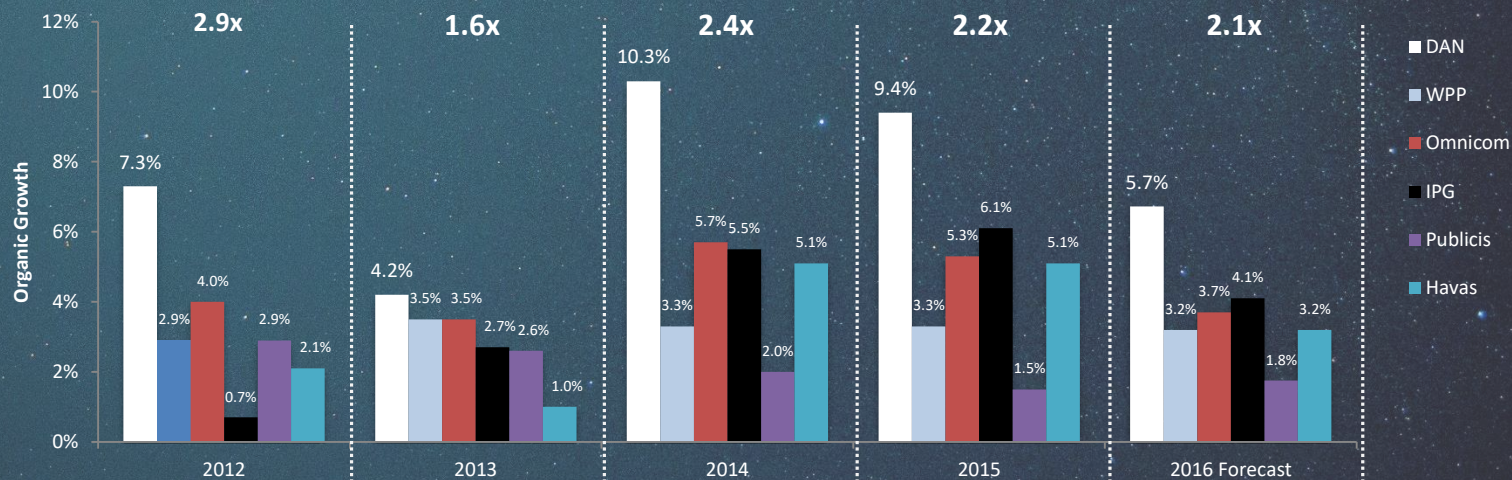
FY2017 Financial Results

Total Revenue Growth : 17.1%



We expect to continue our strong 5 year trend of outperformance over our peers

DAN peer group outperformance (average = 2.25x)



Innovating The Way Brands Are Built
CONFIDENTIAL

Vision and Value

Vision: Innovating the way brands are built
Adding Value: To clients by delivering solutions that are “different and better”
Culture : High performance, Innovative, driven by values

Value



Agile

- Acting with freedom
- Deciding with speed
- Keeping it simple



Pioneering

- Being constantly curious
- Taking risks to succeed
- Passionate about thought leadership



Ambitious

- Going the extra mile
- Eyes on the prize
- Rapid and ruthless focus



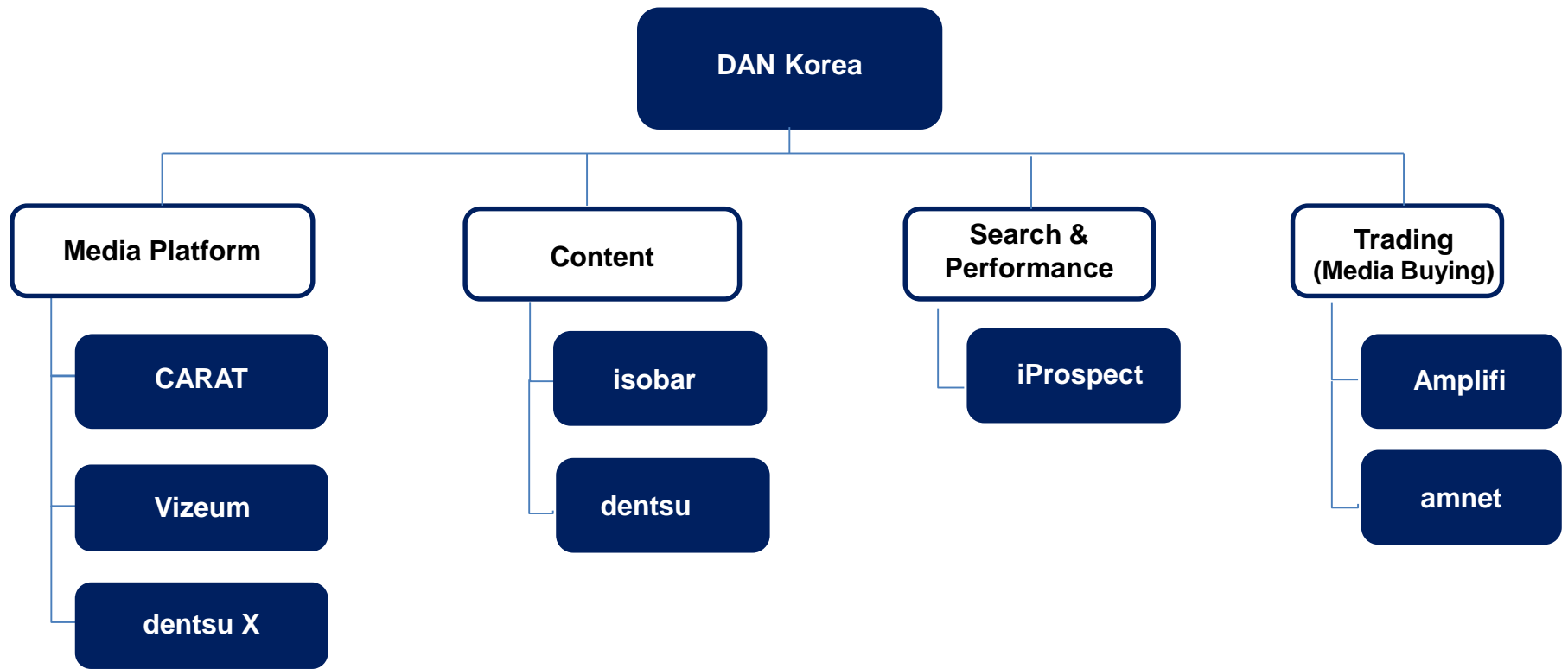
Responsible

- Taking ownership
- Being good citizens
- Being transparent



Collaborative

- Collaborating across network
- Sharing success models
- Attraction, development and mobilization of the best talent



VISION FOR DAN KOREA IN 2020

YOUNG COMPANY with OPTIMISTIC AND CONFIDENT LEADERS

COMPANY THAT MAKES INDIVIDUAL GROW

COMPANY THAT HAS A STRONG CONSUMER INSIGHT

COMPANY THAT DELIVERS TANGIBLE BUSINESS GROWTH TO CLIENT'S BUSINESS

COMPANY THAT KEEPS THE CLIENT'S BRAND INNOVATIVE

FIRST AGENCY TO MEET WHEN A GLOBAL MEDIA COMPANY IS LAUNCHING IN KOREA





WE'RE HIRING

JOB OPPORTUNITY

[APPLY NOW](#)